



NCHICA 17th Annual Conference & Exhibition

Riding the Wave of Change: Accelerating the Quality Movement

September 25-28, 2011 • Grove Park Inn Resort & Spa, Asheville, NC

CONFERENCE SPONSORSHIP OPPORTUNITIES

North Carolina Healthcare Information and Communications Alliance, Inc.

3200 Chapel Hill/Nelson Blvd. ♦ Suite 200 Cape Fear Building ♦ P.O. Box 13048 ♦ Research Triangle Park, NC 27709-3048
919-558-9258 (phone) ♦ 919-558-2198 (fax) ♦ www.nchica.org

Dear Colleague:

You are cordially invited to sponsor NCHICA's 17th Annual Conference & Exhibition. The conference, scheduled for September 25-28, 2011 at the Grove Park Inn Resort & Spa in Asheville, NC will draw attendees from NCHICA's diverse membership of nearly 1,500 individuals from over 230 organizations in 28 states.

In addition to other level-based benefits, **all sponsors** receive the following benefits:

- Your company's logo and hyperlink on NCHICA's conference web pages
- A listing in the 2011 conference program and signage
- A listing in the August 2011 issue of the *NCHICA Update*, NCHICA's monthly membership newsletter

For information on additional benefits associated with each Sponsorship Level, please see Page 3.

This packet contains the following:

- Sponsorship Levels
- 2010 Conference Attendee Profile
- 2010 Conference Sponsors
- Sponsorship Application Form

We hope you will take advantage of this opportunity by completing the sponsorship application form on Page 5. If you'd like more information about sponsorship or exhibitor opportunities, please contact Tara Waechter at 919-558-9258 ext. 24 or tara@nchica.org.

Sincerely,



John Minnich (Computer Sciences Corporation)
Co-chair
2011 Conference Planning Committee



Deborah Zanes (Durham Regional Hospital)
Co-chair
2011 Conference Planning Committee

Sponsorship Levels

- All sponsors will be listed in the conference program and signage, and on the conference web pages.
- All sponsors will receive the attendee mailing list in electronic format for marketing purposes. The list will be sent three weeks prior to the conference and one week after the conference. Please note that we only include email addresses when permitted.

Gold Level: \$5,000

Benefits:

- 2 full conference registrations (worth \$990)
- 2 golf tournament entries (worth \$300)
- Opportunity to introduce one of the conference speakers

Sponsorship Options:

- Sponsor logo on conference lanyards
- Sunday Opening Reception
- Monday Reception
- Tuesday Lunch

Silver Level: \$2,500

Benefits:

- 1 full conference registration (worth \$495)
- 1 golf tournament entry (worth \$150)

Sponsorship Options:

- Cyber Café for conference attendees
- Brews Cruise Dinner
- Afternoon snack breaks on Monday or Tuesday
- One of the workshops on Wednesday

Bronze Level: \$1,000

Benefit:

- 1 one-day conference registration (worth \$225)

Sponsorship Options:

- Student scholarships
- Brews Cruise Bus

Golf Tournament

Benefits:

- 1 golf tournament entry (worth \$150)

Sponsorship Options:

- Golf Hole: \$500
- Beverage Cart: \$750

Student Scholarship Fund

We can accept any amount to go towards helping full-time students studying in a healthcare field to attend the Annual Conference. If the amount is at one of the levels listed above, you will receive the benefits listed.

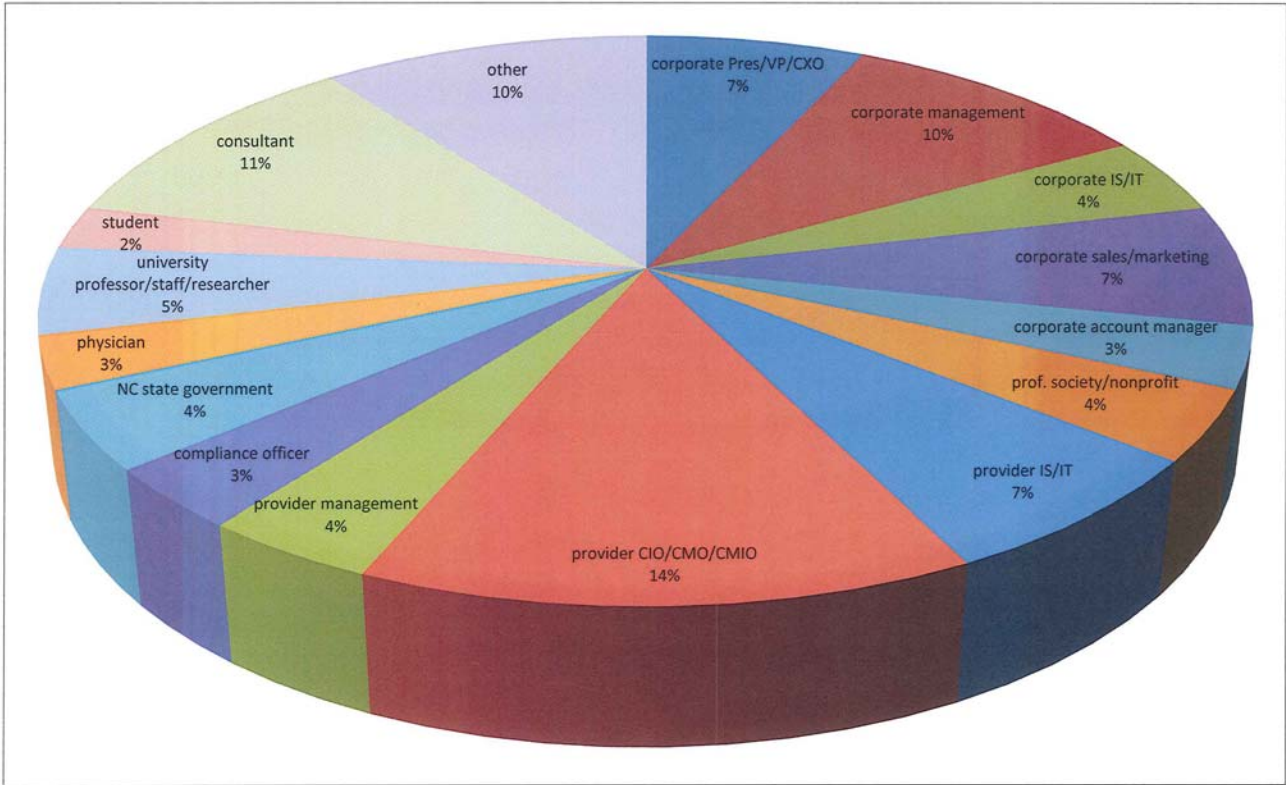
Benefit:

- Private reception during Annual Conference to meet the students who benefited from the scholarship funds.

NOTE: You are not limited to the sponsorship options listed above. If you have another sponsorship idea, please contact Laura Ksycewski at 919-558-9258 ext. 25 or laura@nchica.org.

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- *Each sponsor's logo and hyperlink will be placed on the NCHICA website once payment is received.*
 - *If completed application and full payment are received by August 31, 2011, sponsors will be listed in the conference program and signage.*

2010 Conference Attendee Profile



2010 Conference Sponsors

— GOLD LEVEL —

Allscripts
Cerner
Varrow

— SILVER LEVEL —

Citrix
Deloitte
Mission Health System
RTI International
Siemens

— BRONZE LEVEL —

High Point Regional Health System
RealMed

— GOLF TOURNAMENT —

APC & Epic Resources
eHealth Global
Initiate Systems, Inc.
NextGen Healthcare Information Systems
Parker Poe Adams & Bernstein LLP

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September 25-28, 2011
Grove Park Inn Resort & Spa, Asheville, NC

Sponsorship Application Form

Company: _____
Contact: _____
Title: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
E-mail: _____ Web site: _____

Please check the sponsorship opportunity you are interested in below (check only **one** box per level):

- **Gold Level (\$5,000):** lanyards Sunday Reception Monday Reception Tuesday Lunch
- **Silver Level (\$2,500):** Brews Cruise Dinner Monday Snack Break Tuesday Snack Break
 Cyber Café Wednesday Workshop Please indicate which workshop: _____
- **Bronze Level (\$1,000):** Brews Cruise Bus Student Scholarships
- **Golf Tournament:** Beverage Cart (\$750) Golf Hole (\$500) Please indicate which hole: _____
- **Student Scholarships: Amount \$** _____

Payment

A check for \$ _____ payable to NCHICA is enclosed.

Charge \$ _____ to: _____ MasterCard _____ VISA _____ American Express

Name/Company on credit card: _____

Acct. # _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address (if different from above): _____

The contact person listed above will be notified of the conference, golf, or meal registration process for any complimentary items. Each person using a complimentary item must register to use it.

Please complete this form and return with your payment by August 31, 2011 to:
NCHICA, P.O. Box 13048, Research Triangle Park, NC 27709-3048, FAX: 919-558-2198
If you have any questions, please contact Tara Waechter at 919-558-9258 ext. 24, tara@nchica.org.