



NCHICA 15th Annual Conference & Exhibition

**Adapting to the Reality of Healthcare IT:
A Whole New World**

September 20-23, 2009 • Grove Park Inn, Asheville, NC



CONFERENCE SPONSORSHIP OPPORTUNITIES

North Carolina Healthcare Information and Communications Alliance, Inc.

3200 Chapel Hill/Nelson Blvd. ♦ Suite 200 Cape Fear Building ♦ P.O. Box 13048 ♦ Research Triangle Park, NC 27709-3048
919-558-9258 (phone) ♦ 919-558-2198 (fax) ♦ www.nchica.org

Dear Colleague:

You are cordially invited to sponsor NCHICA's 15th Annual Conference & Exhibition entitled ***Adapting to the Reality of Healthcare IT: A Whole New World***. The conference, scheduled for September 20-23, 2009 at the Grove Park Inn Resort & Spa in Asheville, NC will draw attendees from NCHICA's diverse membership of nearly 1,500 individuals from over 200 organizations in 25 states.

In addition to other level-based benefits, **all sponsors** receive the following benefits:

- Your company's logo and hyperlink on NCHICA's web site for one year
- A listing in the 2009 conference program and signage
- A listing in the August 2009 issue of the *NCHICA Update*, NCHICA's monthly membership newsletter

For information on additional benefits associated with each Sponsorship Level, please see Page 3.

This packet contains the following:

- Sponsorship Levels
- 2008 Conference Attendee Profile
- 2008 Conference Sponsors
- Sponsorship Application Form

We hope you will take advantage of this opportunity by completing the sponsorship application form on Page 5. If you'd like more information about sponsorship or exhibitor opportunities, please contact Mary Cornwall at 919-558-9258 ext. 24 or mary@nchica.org.

Sincerely,



Cathy Durbin (HIMformatics)
Co-chair
2009 Conference Planning Committee



Greg Killian (Siemens)
Co-chair
2009 Conference Planning Committee

Sponsorship Levels

Diamond Level: \$10,000

Benefits:

- 4 full conference registrations (a value of \$1,800 members/\$2,600 non-members)
- 4 golf tournament entries (worth \$500)
- Opportunity to introduce one of the conference speakers

Sponsorship options:

- Sponsor logo on conference CDs or flash drives

Platinum Level: \$7,500

Benefits:

- 3 full conference registrations (a value of \$1,350 members/\$1,950 non-members)
- 3 golf tournament entries (worth \$375)
- Opportunity to introduce one of the conference speakers

Sponsorship options:

- Sponsor logo on tote bags or padfolios

Gold Level: \$5,000

Benefits:

- 2 full conference registrations (a value of \$900 members/\$1,300 non-members)
- 2 golf tournament entries (worth \$250)
- Opportunity to introduce one of the conference speakers

Sponsorship options:

- Partial scholarships to help either four students or six government employees to attend the conference
- Two free drink tickets for each attendee at either Monday or Tuesday reception

Silver Level: \$2,500

Benefits:

- 1 full conference registration (a value of \$450 members/\$650 non-members)
- 1 golf tournament entry (worth \$125)

Sponsorship options:

- Partial scholarships to help either four students or six government employees to attend the conference
- One free drink ticket for each attendee at either Monday or Tuesday reception

Bronze Level: \$1,000

Benefit:

- 1 golf tournament entry (worth \$125)

Sponsorship options:

- Partial scholarships to help either one student or two government employees to attend the conference

Golf Tournament

Benefits:

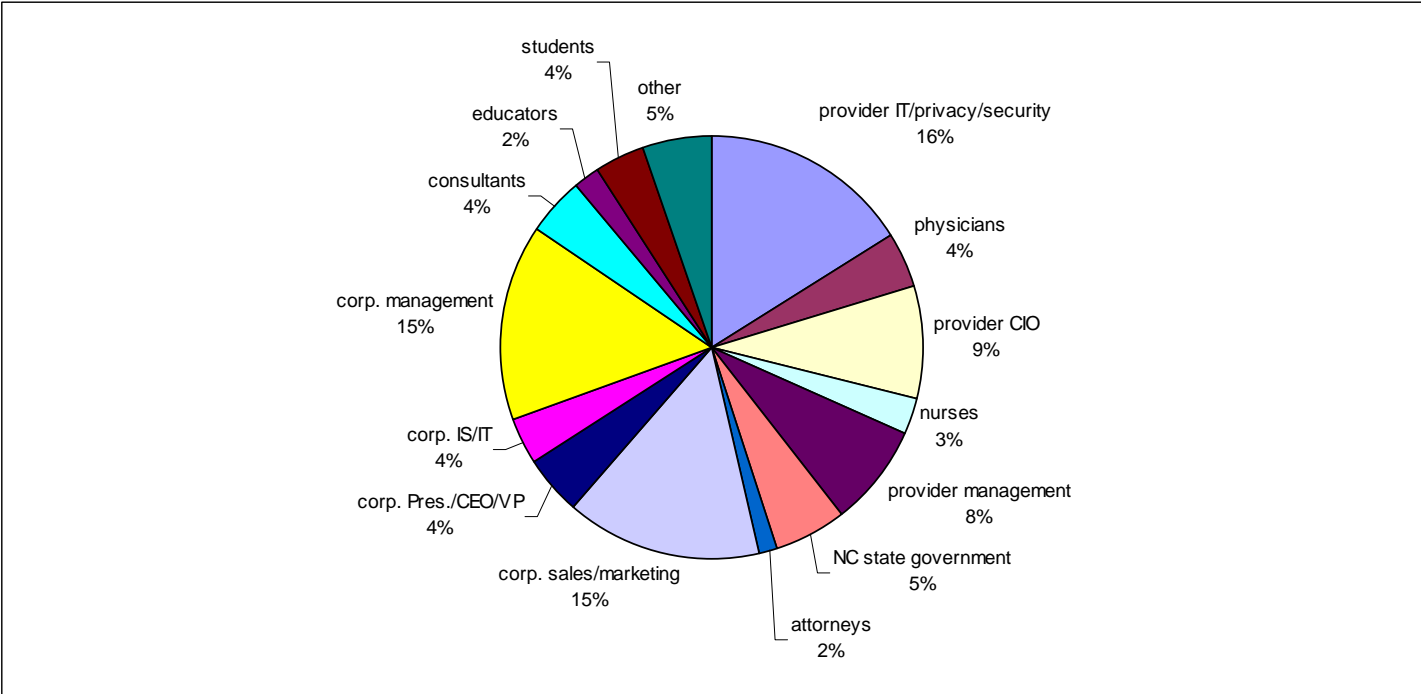
- 1 golf tournament entry (worth \$100)

Sponsorship options:

- Beverage Cart: \$750 (provides two free drink tickets per golfer)
- Golf Hole: \$500

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- *Each sponsor's logo and hyperlink will be placed on the NCHICA Web site once payment is received.*
 - *If completed application and full payment are received by September 4, 2009, sponsors will be listed in the conference program and signage.*

2008 Conference Attendee Profile



2008 Conference Sponsors

— PLATINUM LEVEL —

SAS

— GOLD LEVEL —

AT&T

— SILVER LEVEL —

IBM

— BRONZE LEVEL —

McKesson

Misys

RTI International

Siemens Medical Solutions

Sungard Availability Services

TC Software

Wake Forest University Baptist Medical Center

— GOLF TOURNAMENT —

Agilysys

Beacon Partners

Epic Resources Inc.

Hyland Software

NextGen

Pervasive Software

Smith Moore Leatherwood LLP

The SSI Group, Inc.

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September 20-23, 2009
Grove Park Inn, Asheville, NC

Sponsorship Application Form

Company: _____

Contact: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

Please check the sponsorship opportunity you are interested in below (check only **one** box per level):

- **Diamond Level (\$10,000):** CDs flash drives
- **Platinum Level (\$7,500):** tote bags padfolios
- **Gold Level (\$5,000):** 8 Student Scholarships 12 Government Scholarships
 Monday Drink Tickets Tuesday Drink Tickets
- **Silver Level (\$2,500):** 4 Student Scholarships 6 Government Scholarships
 Monday Drink Tickets Tuesday Drink Tickets
- **Bronze Level (\$1,000):** 1 Student Scholarship 2 Government Scholarships
- **Golf Tournament:** Beverage Cart (\$750) Golf Hole (\$500) Please indicate which hole: _____

Payment

A check for \$_____ payable to NCHICA is enclosed.

Charge \$_____ to: _____ MasterCard _____ VISA _____ American Express

Name/Company on credit card: _____

Acct. # _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address (if different from above): _____

The contact person listed above will be notified of the conference, golf, or meal registration process for any complimentary items. Each person using a complimentary item must register to use it.

Please complete this form and return with your payment by **September 4, 2009** to:
NCHICA, P.O. Box 13048, Research Triangle Park, NC 27709-3048, FAX: 919-558-2198
If you have any questions, please contact Mary Cornwall at 919-558-9258 ext. 24, mary@nchica.org.