

# 2010 ICD-10 Summit

## *North Carolina's Navigation to ICD-10*



June 24, 2010  
Raleigh Convention Center  
Raleigh, NC



## Corporate Partner & Sponsorship Program

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## ICD-10 Summit: *North Carolina's Navigation to ICD-10*

The ICD-10 Summit is North Carolina's primary source for our state's healthcare providers to gain information, education, and resources that will ensure preparedness and strategic implementation guidance in one setting.

On **June 24, 2010** North Carolina Healthcare leaders will gather to address the challenges and opportunities, and identify optimal ways to ensure we all achieve a return on investment.

Led by a "blue ribbon" planning committee, the one-day summit in Raleigh will feature a cast of respected, well-known speakers, experts, industry leaders, and practitioners from all healthcare settings.

This is an exceptional opportunity to connect with key decision makers and industry leaders. Gain the advantage of being associated with the collaborating organizations such as NCHICA, PWC, TM Floyd & Company, 3M, Maxim and NCHIMA at this prestigious event.

<b>SPONSOR CATEGORIES*:</b>		
<b>Premier Sponsor:</b>	\$4,000	two available
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<b>Breaks:</b>	\$1,500	two available

*\*all Sponsors listed in all marketing material and handouts.*

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Gold	\$500 to \$1,000
Silver	\$251 to \$499
Bronze	\$250

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*\* The above recognition is in addition to recognition specific to the program, event, or project funded by the sponsors . Although the ability to recognize support will vary , the recognition provided will take into consideration the comparative level of support for the project.*

*In addition, certain types of recognition may be contingent upon the donor meeting print, publication, or other deadlines as determined by the planning committee.*

# ICD-10 Corporate Sponsorship Form

Please complete, sign and date: (please ensure your check is mailed by March 31, 2010)

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## Sponsorship Opportunities (please select the level of sponsorship or participation)

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<b>SPONSOR</b>	Premier Sponsor		\$4,000	
	Presenting Sponsor		\$3,500	
	Speaker Sponsor		\$2,500	
	Lunch		\$3,000	
	Continental Breakfast		\$1,500	
	Break		\$1,500	
<b>Participating Partner</b>	Gold		\$500 to \$1,000	
	Silver		\$251 to \$499	
	Bronze		\$250	
			<b>TOTAL</b>	

» We enclose, herewith a check as deposit covering 100% of the total fee payable to **NCHIMA**  
NCHIMA  
Lee Ford, ICD-10 Committee Chair  
3808 Country Club Dr NW  
Wilson, NC 27896-8165

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# 2010 ICD-10 Summit

## *North Carolina's Navigation to ICD-10*

### Proposed AGENDA

GENERAL SESSION	AGENDA
TIME	TOPIC
08:00	Welcome
08:15	ARRA, HIT and NC: Impact to NC Healthcare
09:30	BREAK
09:45	Leadership and the ICD-10 Strategic Advantage
10:45	A Call For Action
Noon	LUNCH
BREAKOUT SESSION Track One: CODING	AGENDA
1:00	A Road Map For Success
2:30	BREAK
2:45	Coding and Clinical Documentation Challenges of ICD-10
4:00	ADJOURN

<b>BREAKOUT SESSION</b> <b>Track Two: FINANCE</b>	<b>AGENDA</b>
<b>TIME</b>	<b>TOPIC</b>
<b>1:00</b>	<b>Using GEMs Effectively- An Essential Step To A Successful Conversion To ICD-10</b>
<b>2:30</b>	<b>BREAK</b>
<b>2:45</b>	<b>Beyond Compliance to Strategic Advantage</b>
<b>4:00</b>	<b>ADJOURN</b>
<b>BREAKOUT SESSION</b> <b>Track Three: Leadership</b>	<b>AGENDA</b>
<b>TIME</b>	<b>TOPIC</b>
<b>1:00</b>	<b>An Executive approach to ICD-10 Implementation</b>
<b>2:30</b>	<b>BREAK</b>
<b>2:45</b>	<b>ICD-10 Implementation: Panel Discussion</b>
<b>4:00</b>	<b>ADJOURN</b>
<b>BREAKOUT SESSION</b> <b>Track Four: Indirect Providers</b>	<b>AGENDA in Process</b>

**\*Exact topic titles subject to change to reflect current industry changes**

# Corporate Sponsors:

